



# Oregon

Theodore R. Kulongoski, Governor

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## **Oregon State Board of Nursing Announces Partnership with Publishing Concepts**

The Oregon State Board of Nursing is pleased to announce its partnership with Publishing Concepts / **ThinkAboutItNursing** to produce its *Sentinel* newsletter as a full-color quarterly magazine, launching in April 2009.

As the primary means of communication from the Oregon State Board of Nursing (OSBN), this official publication will be direct-mailed to more than 66,000 nurses and nursing assistants in the state. The redesigned magazine version of *Sentinel* will be comprised of information essential to nursing practice, including regulatory and licensing updates, summaries of disciplinary rulings, legislative action, and bulletins on Board activities.

The Oregon State Board of Nursing safeguards the public's health and well-being by providing guidance for, and regulation of, entry into the profession, nursing education and continuing safe practice.

Publishing Concepts is proud to be a partner in promoting the awareness of nursing activities and assist in the recruitment of nurses to the state of Oregon. Nursing students in Oregon will also benefit from the **ThinkAboutItNursing Scholarship Fund** that was created by Publishing Concepts in 2008 in celebration of its 15 year anniversary. Through its relationships with partners, advertisers, and through private donations, the **ThinkAboutItNursing Scholarship Fund** plans to award half a million dollars over the next five years.

For advertising information, contact Victor Horne by calling 1-800-561-4686 or emailing [vhorne@pcipublishing.com](mailto:vhorne@pcipublishing.com). For additional information on Publishing Concepts or scholarship details, visit [thinkaboutitnursing.com](http://thinkaboutitnursing.com). For information on the Oregon State Board of Nursing, contact Barbara Holtry, OSBN Communications & Policy Manager, at 971-673-0658.

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Publishing Concepts, Inc. is the nation's leading publisher of State Board of Nursing magazines with a collective audience of 1.5 million nurses in Arkansas, Arizona, Indiana, Kentucky, Mississippi, Nebraska, New Mexico, North Carolina, North Dakota, Ohio, Oregon, South Carolina, South Dakota, Tennessee, Washington, Washington D.C., West Virginia, and Wyoming. To reach student nurses nationwide, visit [stunurse.com](http://stunurse.com) for more information.

